

**Minutes of the NSJVMA Executive Board Meeting**  
**August 10, 2023**  
**In-person meeting - Modesto, CA (Bessoff Home)**

7:40 pm - called to order by Dr. Melody (Reeder/Ferriz). 5 members present: Drs. B. Melody, H. Bessoff, F. Ferriz, T. Hart, J. Brinson, Mr. W. Her. Also present - Drs P. Sessa and C. Wallace.

Minutes approved (Sessa/Brinson)

**Order of business:**

***Officers' Reports:***

*President / LA CE (Dr. Melody):*

- Update LA CE:
  - Zoetis CE - August 2 at Harvest Hall - Genomics 101 and Heifer inventory management (Ralph Bruno and John Lee) - successful talk, well attended.
  - USDA modules - great job, good attendance
  
- LA CE - future planned:
  - Diamond V likely November. Topic - heat stress.
  - Annual dinner - November 8
    - Speaker will be Dr Darby Affeldt - personal finance and disability insurance.
    - Speaker is from Colorado. Flight cost and difficulty giving up 3 work days to come for 1.5 hour talk. Speaker willing to give talk over Zoom 7-9pm.
    - Possible venues: Surlas or Hilmar Cheese (upstairs) - Dr Bessoff still looking into..

*Treasurer (Dr. Reeder):*

- Look at email that Katie sent

*Secretary (Dr. Ferriz):*

- Continue communication with i-Tul for CE Certificates. Looking better. Certificate needs to show if lecture in-person or webinar, name of speaker, fine tune placement.
- Willing to show other Board Members how to post events on website and send MailChimp emails, may need to schedule individual meetings to do that.
- Announce candidates for Board 10 days before the annual meeting.
- Post slate of officers, remind people they can make nominations from the floor.
- What positions will be available? President (duties: set agenda and direct meeting), VP (duties often are setting up CE) - Heather willing to stay on Board for continuity, poss as different position, Treasurer and Secretary possibly staying in positions for continuity, Paul willing to stay as support for Treasurer.
- Need to keep LA CE coordinator, Blaine will ask Dr. Monica Dziuba if interested in taking of LA CE.

#### *Small Animal CE (Dr. Hart)*

- Dr Stipeda declined doing a behavior talk. Will reach out to Leslie Cooper or Melissa Baine for Covid behavior talk. Possibly October.
- Librela possibly coming out in October, may get Zoetis to give a talk.
- DVM to join county Opioid Coalition - Dr Doug Marks going? Online meetings.
- Stanislaus Opioid Coalition 5k Fun Run will be upcoming - 8/26/23

#### *Vice President / CVMA Delegate (Dr. Bessoff)*

- Should Board pay for CVMA delegate dues as well as travel/hotel fees (up to \$250)?
- Dr Cathy Wallace to become CVMA delegate after Dr Bessoff's term ends.

#### *Cathy Wallace (CVMA update)*

- AVMA presented to CVMA
  - Focus is labor shortage and stress, schools wanting to expand enrollment.

- Workforce initiative created - website with clinic tracker
- Reputation management tool to help with cyberbullying
- Suicide prevention hotline
- Increase inclusion
- LaTonya Craig - new person
- Increasing spectrum of care, using techs more
- Western and Davis both presented
- **Cathy can email notes**
- Legislative update - Camile Wagner (new lobbyist)
- Telemedicine allowed if VCPR already present, new bill trying to push VCPR via telephone.
- Cathy spoke with Maria Alvarado Gil
- New Bill that takes off address of posted license.
- RVT specialist? “Advanced Practitioner RVT”, similar to VTS with additional abilities. Like a human PA? ER clinics may be the ones who benefit the most.

*Alternate CVMA Delegate (Dr. Brinson)*

- Jenny may look into finding new Alternate CVMA Delegate due to personal reasons and time constraint. Talked with Monica Dziuba at Lander about possibly becoming alternate delegate, seems interested.
- USDA accreditation CE went well - well attended.

*Industry Rep (Mr. William Her)*

- No updates
- BI launched 3 new products this year.
- Central CA VMA also down in membership (Fresno, Visalia, Tulare). TK VMA (Tuolumne Kings Co). Mariposa VMA dissolved.
- Hears that different locations can draw certain persons, traffic can impact the ability of people from SJ Co.

**Old Business:**

- Survey for Members
  - Want to attract more attendance. Ask opinions about locations, topics, virtual vs. in-person meetings.

- Consider post-dinner surveys? Survey Monkey? Go back to snail mail?
- Sexual harassment training - ask Stephen at iTul about page with “useful links”
  - AVMA has on-demand webinar - free for AVMA members
  - Sexual Harassment Prevention Training - Free:  
<https://calcivilrights.ca.gov/shpt/>
- T-shirts for World Veterinary Day 2024 (April 27th) - would like to have the print circulated to the public so they can be pre-ordered. Need to have design by end of November 8, then need to begin the campaign in February. Publicize at annual meeting. Dr Ferriz has found contact for future T-shirts. Tiffany Brown in Turlock can do design and printing.
- Social events - possible options
  - Ten Pin has separate room, could have a bowling night, family-friendly.
  - Thursday night in summer at Dust Bowl Brewery in Turlock, family-friendly.

***New Business:***

- ask Stephen at iTul about page with “useful links”
  - Sexual harassment
  - Cyberbullying
  - Antimicrobial stewardship - Heather sent link
  -
- ChatBot
- Tiffany suggests sending an email to encourage members to visit and join Facebook.
- Ask Stephen about new emails for people. If someone changes an email, how can we change it on their membership? Can we change user name from emails to first and last name of person?

Meeting adjourned at 8:48 pm (Wallace/Sessa)

Next meeting date: Sept 13, 2023 (Wed), at 6:30 pm in Modesto (at Hart Home)

Respectfully submitted – Fabiola Ferriz Ashby, DVM