

Minutes of the NSJVMA Executive Board Meeting
May 24, 2023
In-person meeting - Modesto, CA (Divine Swine)

6:43 pm - called to order by Dr. Melody (Reeder/Ferriz). 5 members present: Drs. B. Melody, K. Reeder, F. Ferriz, T. Hart, P. Sessa.

Minutes approved (Melody/Reeder) - unanimous

Order of business:

Officers' Reports:

President / LA CE (Dr. Melody):

- Update LA CE:
 - Multi-Min CE - poorly attended (6 attendees), likely due to short notice timeframe and niche product for dairy.
 - April 26th CE - Excellent meeting and well attended. 2 units CE, 2 different speakers, sponsored by Merck. Topics about calf health and implant strategies.
 - May 18th CE - poorly attended (5 attendees), same week as prom, graduations, vacations, and BI remote webinar at same time.

- LA CE - future planned:
 - June is Dairy month. Zoetis setting up CE about replacement heifers. Ralph Bruno is Tech Service Vet.
 - CDFA with Rosie Bush, needs follow up. Maybe Dr. Brinson can email?
 - Diamond V planning on first or second week of September.
 - USDA accreditation CE.
 - Dates - July. Ask Dr Brinson about dates.
 - Modules: 9&34, 22&25, 23&19
 - Module 9: Interstate and International Health Certificates for Category 1 Animals
 - Module 34: Veterinary Export Health Certificate System (VEHCS)
 - Module 22: Animal Welfare: An Introduction (7)
 - Module 25: Using Behavior to Assess Welfare (6)
 - Module 23: Antibiotic Use in Animals (13)

- Module 19: Animal Health Emergency Response (12)
 - Dr Brinson to follow up and contact Beckwith Veterinary Hospital.
- Annual dinner - November 8
 - Dr Darby Affeldt - personal finance and disability insurance. Can lecture on Life Stage personal finance breakdowns (new grad, kids, retiring age). Dr. Melody has made contact.
 - Speaker is from Colorado. Consider doing over Zoom? Flight cost and difficulty giving up 3 work days to come for 1.5 hour talk.
 - Possible venues: Surlas, Fuzio, Table 26 (too small), Fruit Yard, Dewz (check #), Galettos (40#), Toscana (big venue #), Hilmar Cheese (upstairs) - Dr Bessof to look into.

Treasurer (Dr. Reeder):

- iTul has fixed issue with DVM member online payment (sometimes charging additional fee for merchant processing and sometimes only charging \$175). Set at \$175.
- Consider getting Square Reader for in-person member registration.
- Some new members are not getting emails from MailChimp so need to make sure that they are getting correct emails at time of registration. Consider not using MailChimp and just email directly from Gmail. Dr Ferriz has been trying to add new emails to MailChimp.
- CE tracking and certificates on website seems to be working.
- Suggestion to visit i-Tul in Roseville to enforce meeting previously set deadlines and finish work started. Dr Ferriz was suggested, prefer to continue email communication, can maybe do Zoom.
- NSJVMA Zoom renewal is with Dr Liz Cox - need to email Dr Cox and end Zoom subscription - Dr Melody can do.
- Reimburse Board members for hosting board meeting dinners.

Secretary (Dr. Ferriz):

- Website updates / changes / improvements - i-Tul has completed tasks asked for.
- Status of CE Certificates - website is generating, needs some modifications - change DVMA to DVM, autopopulate, want space for

attendee license #, state, signature. Dr Melody signature should have his name and position on the Board underneath it..

- Send NSJVMA flyers directly to hospitals? Try to make of interest to new hires.

Small Animal CE (Dr. Hart)

- June 15th - Dr. Sakai - Dermatology. \$300 speaker fee. NSJVMA member only dinner as no industry sponsor. Location? Possibly La Parilla
- June 21st - Zoetis Dermatology talk.
- August - Covid behaviorist talk - Dr Stepeda
- DVM to join county Opioid Coalition - Dr Sessa talked with Dr Doug Marks, may be interested.

Vice President / CVMA Delegate (Dr. Bessoff) - via Dr Melody

- Legislative update: 23 bills currently that are applicable
- Next CVMA joint board & house meeting is June 10-11
- Dr Cathy Wallace has expressed interest in becoming CVMA delegate after Dr Bessoff's term ends. Dr Brinson would stay as alternate. Board approved.

Old Business:

- Sexual harassment training
 - AVMA has on-demand webinar - free for AVMA members
 - Sexual Harassment Prevention Training - Free:
<https://calcivilrights.ca.gov/shpt/>
- T-shirts for World Veterinary Day 2024 (April 27th) - would like to have the print circulated to the public so they can be pre-ordered. Need to have design by end of November 8, then need to begin the campaign in February. Publicize at annual meeting. Dr Ferriz to find out more information about T-shirt design and ordering.
- Social events - July 26
 - July 26th - Modesto Axe Throwing reservation being made by Dr Reeder.
 - August - new hires is the priority, do social event
 - Ten Pin has separate room, could have a bowling night, family-friendly.

- Thursday night in summer at Dust Bowl Brewery in Turlock, family-friendly.

New Business:

- Communication specialist: for visiting clinics in person, for distributing flyers in person, for being point person for emails / mail / etc. Social media chair person.
- Able to check box in calendar to subscribe to automatic phone calendar updates? Send an email info / update? Should be able to communicate to members via website.
- Managing nsjvma@gmail.com - need to match the “active” accounts vs paid members.
- Flyers given to hospitals - Dr Ferriz will follow up with Will Her (and Pat Sweeney?)
- Contact i-Tul for webinar on how to email from website for CE events.

Meeting adjourned at 7:24 pm (Sessa/Reeder)

Next meeting date: June 29, 2023 (Wed), at 6:30 pm in Hughson (at Agave Azul)

Respectfully submitted – Fabiola Ferriz Ashby, DVM