NSJVMA April 11, 2023 Minutes:

Motion to approve minutes from previous meeting @7:10:

Motion: Heather Second: Katie

Blaine Update LA CE:

- Previous Multi-Min CE was poorly attended: short timeframe
- April 26: 2h CE, 2 different speaker & talks. Merck: calf health, implant strategies,

So far good interest

Thursday's are bad for LA DVM (especially into this season)

- May 18: labor management talks- Luke Miller (Galleto's) Alltech
 - Upstairs Sala 40ppl
 - Downstairs Vault 20ppl
 - Able to change rooms based on expected attendance
- BI BRD webinar series May 16 2-4pm PST AND May 18 5-7pm
 - Advertise online?
 - Website, emails, etc
 - Possible vouchers?
- June dairy month- Zoetis
 - Replacement heifers
 - Zoetis will setup
- Disaster Preparedness with UC Davis- no reply to multiple email attempts
- CDFA with Rosie Bush- no new information- need follow up (jenny?)
- Possible: Diamond V in the future
- USDA accreditation CE
 - o Dates: July
 - o Modules: 9&34, 22&25, 23&19
 - Jenny to follow up & contact- please ☺
- Annual Dinner- November 8
 - Dr Darby Affeldt- personal finance & disability insurance: life stage personal finance breakdowns (new grad, kids, retiring age)
 - Possible venues: Cirla/Fina, Jusio(?), Table 26 (too small), Fruit Yard, Dewz (check #),
 Galetto's (40#), Toscana (big venue #), Hilmar Cheese (upstairs) –Heather
- Projector **Screen**: go ahead & buy new one
 - HDMI cord
 - Katie to do

Katie:

- i-Tul: price needs to BE \$175 and \$2.25 built into the 175. No additional \$2.25 to ANY account!!
- May need to pay Joe Hintz by check to match \$11.03
- i-Tul: how do we enforce i-Tul to meet our previously set deadlines and finish the work we started.
- Possibility of properly taking people's emails into system so didn't need MailChimp- however 2 Lander vets not getting mailchip lists (Lori, Betts). So ANY AND ALL NEW MEMBERS ARE NOT CURRENTLY ON MAILCHIMP AND NOT RECEIVING EMAILS
- Website; still not logging credit, not sending CE
- Possibility of visiting i-Tul to expedite the process

- Changing liability policy to downgrade to only CE- price change?!
- Zoom renewal is with Liz Cox! Need to email Liz and change/end Zoom subscription
- Emails for Lander vets not updated into Mailchimp
- Reimburse members for hosting board meetings dinner

Heather:

Checking biweekly AABP website for new CE

Tiffany:

- June 15: dr Sakai(?) dermatology. First SA sponsored dinner
 - NSJVMA will need to cover \$\$\$
- May:? None
- April 25: Solensia- Del Rio, Zoetis
- Expanding membership; having dinners in Turlock vs Modesto will attract different people
- Camp 4!
- Opioid Coalition- possibly Dr. Paul Sessa? Dr. Doug Marks?

Heather:

- Legislative update: 23 bills currently that are applicable
 - Physical therapists with/without DVM present
 - o VCPR & telemedicine
 - Department Food & Ag: CDFA grant program to implement higher standards of care
 - Language for antibiotic use
 - VCPR record keeping for SA vs LA
 - o RVT creating VCPR for preventative & prophylactic care
- Next joint board & house meeting is June 10-11
- Submitted receipt to CVMA: did not cover full tab.
 - NSJVMA able to reimburse Heather leftover costs. Jenny is not reimbursed by CVMA- ok for NSJVMA to cover full costs?
 - Motion to cover remaining CVMA tab for Heather and full tab for Jenny:
 - Motion by Blaine
 - Second by Katie

Will:

- Recruiting new members: lacking LA/mixed. Personal appearance? Flyers?
 - Azores
 - o Lander
 - o MVLAS
 - Pat Sweeney
 - o DVS

Old Business:

- Need to post sexual harassment training online: resource information
- Discounts for recruiting; possibly wait to website functionality
- T-shirts: World vet day is ~April 29, would like to have the print circulated to the public so they
 can be pre-ordered. Need to have design by end of November 8, then need to begin campaign in
 February. Publicize at annual meeting
 - o Fabiola??

• Social Event: July 26, early August. New Hires is the priority. Modesto Axe Throwing reservation!! Katie

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New Business:

- Communication specialist: for visiting clinics in person, for distributing flyers in person, for being point person for emails/mail/etc. Social media chair position
- Able to check box in calendar to subscribe to automatic phone calendar updates! Send an email info/update?!
- Managing the nsjvma@gmail.com; Need to match 'active' accounts vs paid members!
- Flyers given to hospitals? Fabiola

Next Meeting: May 24- Divine Swine?! 6:30

Motion to close: Blaine @9:10

Second: Heather