

Minutes of the NSJVMA Executive Board Meeting
Jan 18, 2023
In-person meeting - Modesto, CA (Bessoff home)

7:45 pm - called to order by (Ferriz/Reeder). 6 members present: Drs. B. Melody, H. Bessoff, P. Sessa, F. Ferriz, K. Reeder, T. Hart and J. Brinson, and Mr. W. Her.

Minutes approved (Melody/Reeder) - unanimous

Order of business:

Officers' Reports:

President / LA CE (Dr. Melody):

- Large animal - sales meetings happening and budgeting. Blaine is calling people.
- No large animal CE to report at this time, no CE to report for a couple of weeks.
- Most companies targeting larger practices vs VMA meetings.
- Dr Cacheta - BoviCal dry study - BI - possible CE.
- Website - still need to work out bugs from iTul.

Vice President / CVMA Delegate (Dr. Bessoff):

- January 25th - CVMA Webinar for 2023 Legislative updates
- Feb 2 - Legislative update and website - Dinner at 6:30pm
- CMVA new laws -
 - New Confinement Laws by Dr Liz Cox
 - CVMA meeting is this weekend in Sacramento - salaries and benefits being discussed.
 - Topics to bring up?
 - Part-time veterinarian / retired Vet options (question by Dr. Sessa) VMB makes CE rules, not the CMVA.
 - How to connect CMVA with LA practitioners? Brought up by Dr. Melody. Need more CE that is new and relevant instead of repeat lectures.
 - Better communication.

Treasurer (Dr. Reeder):

- New bank options: Wanted no fees and bare minimum in account amounts - BofA and PNC have best options. BofA minimum is \$5000 and PNC minimum is \$500. Will look again at USBank.
- Board approved Dr. Reeder to make decisions on which bank to use.
- Easiest to have practice membership checks sent directly to Dr Reeder. May have PO Box mail forwarded for 6 months.

Senior Advisor to the Treasurer (Dr. Sessa)

- Discussed membership loss and may be due to larger corporate buy outs. About 15 practices were sold in the past few years. May need to go to hospitals and ask for practice manager contact info.
- Willing to help with sorting NSJVMA email
- LPL brokerage account will be linked to treasurer email acct, Dr Sessa will do next week.

Secretary (Dr. Ferriz):

- Can update NSJVMA website and memberships as needed, especially if bigger veterinary groups making check payments for members, can enter manual payments..
- Sending free CE webinar info and putting on website for members.
- Request to be added to Facebook Admin - Drs. Melody and Sessa have access and will add Dr. Ferriz as Admin.
- QR code - for website registration for events - can work on, would be different for different events.

Small Animal CE (Dr. Hart)

- CE Merck Feb 8th - will send out info via MailChimp.
- Confirmed new corporate practices do pay for CVMA, local VMA, DEA, etc.
- Willing to help update website, just needs access and tutorial.
- This is year for USDA-Aphis modules - will talk to Dr Bonifacio
- Upcoming CE in the works: Nutramaxx, Idexx, Zoetis, Hill's, Animal Dermatology - Dr Sakai, Ophthalmology - Dr Olin, Cardiology,

- Judicial use of Antibiotics - can do both SA and LA talk. Need to look for possible speakers:
 - Mike Apley - wrote advisories on antimicrobials. Dr. Melody can talk to.
 - Wedgewood or one of the compounding pharmacies

Alternate CVMA Delegate (Dr. Brinson):

- AABP has some webinars that are available.
- CDFA changes, will update as they are imported.
- CMVA meeting is this weekend in Sacramento - salaries and benefits being discussed.
- Will see if can get someone from CDFA to give an antibiotic talk.

William Her (Industry Rep):

- Comes to this territory every 3 weeks, will talk to area clinics about NSJVMA renewals. Will direct practices to NSJVMA email.
- Virtual Cardiology talk will be upcoming CE offered by BI.
- BI has cut CE budget currently, but has access to Dr who has variety of topics that can give CE talks about.
- BI launching 3 new products this year.

New Business:

- February 2 - Legislative update and website - Dinner at 6:30pm - Dr Hart will look into The Fruit Yard as a venue. Approved by board to go ahead and make decision to book venue.
- Discussed prorated fees - unable to do because can't reprogram website to recognize members for only 6 months. Most VMAs only offer annual membership. Board in agreement that will not offer prorated or membership with shorter duration than annual membership.
- Website social plus legislative update at same meeting on Feb 2? Board approves.
- Where else to have a social meeting? Modesto and Turlock likely to offer most accessible venues.
 - Ten Pin has separate room, could have a bowling night.

- Central Station Bar and Grill, separate dining and group rooms in train cars. Fabiola will ask for information.
- For social meeting, not CE - Food vs hors d'oeuvres and drinks
- Consider looking at Ceres venues - Loza
- NMC giving a discount for membership renewals, for people who had historically been a member and have not been members for a few years. Do we want to consider a similar discount for historical members? May consider for future.

Ongoing Activities:

- Website seems to be working. Need to make a list for iTul:
 - Stripe payment issues - why some people getting charged 177.25 vs 175? Should all be \$177.25 (\$175 + card fee)
 - Why is Veterinarian not showing for some people?
 - More to be added as members notice issues.

Meeting adjourned at 9:10 pm (Melody/Reeder)

Next meeting date: March 1st (Wed), 2023 at 6:30 pm in Turlock (Reeder home) - Dr Bessoff will be out of town, can Zoom in.

Respectfully submitted – Fabiola Ferriz Ashby, DVM